



# Data Backup

The Ultimate Backup Plan For Your Digital World



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# Features & Benefits



## Changing the way you think about data issues.

We make backing up data simple and secure with state-of-the-art encryption, cross-platform support, automatic backup, historical versioning, and retention of deleted files for as long as a member may need them.

Our flexible sync solution ensures all important documents, pictures, music, and movies are in constant synchronization among any number of devices. In addition, members can distribute all file types, including documents, music, movies, and pictures in private ShareRooms. Members can create as many ShareRooms as they need – there's no limit.



### Backup

Never lose a file, folder or version of your document again. Automatically back up the things you need, on your schedule.

State-of-the-art encryption, cross-platform support (Mac, Windows, and Linux), automatic backup, historical versioning, and retention of deleted files for as long as you may need them.



### Sync

Easy sync makes it simple and worry free to sync files and data across multiple devices.

Our program is a flexible and secure solution for making sure all of your important documents, pictures, music, and movies are in constant synchronization among any number of your devices.



### Share & Collaborate

Create unlimited password-protected share rooms and send folders or files to collaborate with colleagues.

Distribute all file types, including documents, music, movies, and pictures with whomever you like in private ShareRooms. You can create as many ShareRooms as you need, there's no limit.

# Off-Site. Secure. Automatic.

Whether it's music, photos, project files or tax returns, everyone relies on data. But few people actually have the necessary safeguards in place to protect against data loss. Ocenture's data backup services provide enterprise-class remote data backup solutions, including backup, sync, and share capabilities that support data security and recoverability across an unlimited

## 01

### Automatic

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Ocenture's data backup platform backs up files automatically, so the user doesn't have to.

## 02

### Secure

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All files are encrypted and backed up safely offsite offering peace of mind and security.

## 03

### Private

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Privacy is very important. That's why our system was created with a Zero Knowledge platform.

## Redundant, Multi-device, Backup's

Redundancy integration means that if a version of the same file exists the 2nd (3rd, or 4th) file doesn't use additional storage space. Our system internally detects redundancy in these situations and saves online storage space and reduces the overall cost of using our data backup services.

All historical versions of redundant documents will upload faster, saving valuable time. All data and files are saved in real time throughout your backup network and will sync across all the devices tied to your backup network. This works across all platforms: Mac, Linux, and Windows.

# Complete Data Protection Solution



## Data Backup Overview

The Data Backup secure storage solution provides state-of-the-art encryption, cross-platform support (Mac, Windows, and Linux), scheduled backup, historical versioning, and retention of deleted files for as long as you may need them.

Don't let Data Backup's ease-of-use fool you, under the hood, this software uses the most advanced de-duplication, encryption, file transfer, and storage technology available. With the Data Backup service you can rest easy knowing that your data is safely and securely stored in the cloud should anything happen to your computer, hard drive, CDs, or other storage media.

## File Sync Overview

Data Backup has developed an easy, flexible, and secure solution for making sure all of your important documents, pictures, music, and/or movies are in constant synchronization among any number of your devices. Simply select two or more folders to synchronize and Data Backup will do the rest by automatically getting to work in the background.

## File Share Overview

With Data Backup it has never been easier to share your files online. The Data Backup Share functionality allows you to distribute all file types (including documents, music, movies, pictures) with whomever you like in private ShareRooms. You can create as many ShareRooms as you need - reserving one for family members, another for colleagues, and a different one for each client. And Data Backup does not impose any file size limitations or restrictions on what you can share - so share freely.

## Zero Knowledge Cloud Solutions

Zero Knowledge means that your data and passwords are 100% private and only readable by you. No plain text data, no keys, or file meta-data is ever stored on our servers. These measures ensure absolute confidentiality of your data regardless of who is requesting or trying to access it. Zero Knowledge is the most reliable way to protect your privacy.

## Easy to Use Data Backup Platform

In-transit password encryption over SSL, and cloud stored in encrypted state

Privacy Matters: cloud hosting with Zero Knowledge Data Backup.

Sync & share files across multiple platforms and devices

View & download data across your backup network including files from your Mac, PC, and/or Linux machine

## What is Zero Knowledge

Zero Knowledge is a unique system created key that allows the member and only the member to read and decipher data once it is decrypted. When a file is encrypted using the members Zero Knowledge key this is what we see.

```
B4 64 34 AE 8B 42 25 6C D6 9E 59 8B 22 A1 2A 07 BB 34 A2 B9 B3 8F 59 27 E4 13 45 44 2F 1A 1E A1 01
9B 88 7D 0C E1 07 4E B5 59 92 E4 5C C1 8C 64 10 3C 5D 4D 2C 29 D7 16 4B D0 51 33 68 D4 57 EB 01
0A 71 DA 0C 46 70 D2 85 9F 71 0A 41 93 7A 2F 88 D9 18 AE 8B 42 25 6C D6 9E 59 8B A6 48 67 1E 37 FC
59 55 85 79 E5 37 FD A4 B0 C1 3C 95 CC 03 DF BC B6 1B E7 CB 8B 05 05 E3 94 71 2A A4 DA C1 32 B2
31 34 AF B2 50 B1 44 CF 64 ED 5F AD D7 74 B2 5D 8C 03 9E 66 B2 9C 15 6B 1B 90 22 FF 98 15 10 6A 37
3F 43 2A E1 C2 C2 14 B4 7E 80 DB 35 CD B6 0C 46 70 D2 85 9F 71 0A 41 93 7A 2F 88 D9 18 AE 8B 42 25
6C D6 9E 59 8B A6 48 67 1E 37 FC 59 55 85 79 E5 37 FD A4 B0 C1 3C 95 CC 03 DF BC B6 1B E7 CB 8B
05 05 E3 94 71 2A A4
```

Cant read it? That's the point. Using true zero knowledge protects data more securely. Once files are encrypted with the members key, this is the only thing stored on the backup servers – just blocks of indecipherable crypto text.

# Data Backup

Ocenture is an industry leader in private label product development, support and implementation. The Ocenture system offers highly customized solutions to increase sales, profit opportunities and retention rates. Our clients include many of the top home security companies, direct selling companies, credit card companies, national insurance companies, affinity groups, national associations, and marketing and sales organizations.

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