

# CUSTOMER SOLUTIONS OVERVIEW

Creating Value and Loyalty Among Your Customer Base





# •ocenture



### BENEFITS SUITE SUMMARY



Identity Theft is the fastest growing crime in America, occurring once every four seconds. Identity Theft Protection services provide members with the sense of security that comes from advanced identity monitoring and alerts, 24/7 lost wallet assistance, guaranteed restoration services, ID theft insurance, and awardwinning computer protection software.



With advanced technology becoming the norm in homes and businesses across America, there is a need to access to live support around the clock. Ocenture offers technology support services that include 24/7 remote support, on-site support, data backup solutions, anti-virus and anti-spyware protection, a best practices assessment to offer suggestions for improved performance and security, and more.



Whether it's music, photos, project files or tax returns, everyone relies on data. But few people actually have the necessary safeguards in place to protect against data loss. Ocenture's data backup services provide enterprise-class remote data backup solutions, including backup, sync, and share capabilities that support data security and recoverability across an unlimited number of devices.



This benefit rewards members with savings on dining, shopping and entertainment purchases they make every day. Ocenture's Shopping & Entertainment product provides members with unlimited-use savings of up to 50% off at more than 300,000 locations throughout the U.S. and Canada. Dining gift certificates can also be included for use at more than 18,000 restaurants nationally.



In the United States, a credit score is much more than a number – it's an important part of everyday life. Ocenture's Credit Monitoring solution monitors bureau activity and alerts members to any reported changes on their credit report, in addition to providing innovative tools and resources to help ensure credit wellness.



**ROADSIDE ASSISTANCE** 

Whether driving around town or across the country, having access to help on the road 24/7/365 is important to individuals and families alike. Our Roadside Assistance program provides quick access to a live operator, who can dispatch a certified professional for towing, flat tire repair, fuel delivery service, lock out services and more.



Doctors office visits are rarely convenient for members and their families. With Ocenture's Telehealth program, members get access to top quality, cost-effective medical care and health care savings anytime, anywhere. Our network of U.S. board-certified doctors are available to resolve non-emergency medical issues by phone or via online video, 24 hours a day, 7 days a week.

#### COMPANY OVERVIEW



#### THE RIGHT PARTNER

Ocenture is an industry leader in private-label product development, support and implementation. The Ocenture system offers highly customized solutions to increase sales, profit opportunities and retention rates. Our clients include top home security companies, direct selling companies, financial institutions, national insurance companies, affinity groups, national associations, and marketing and sales organizations.

Our project management experience, industry knowledge and revenue generating product portfolio ensure the success of our private-label partnership programs. Ocenture proudly offers a diverse product line with speed to market capabilities that help our clients stay ahead of the competitive curve. Our product development teams follow a systematic approach to developing new products – fully collaborating with our clients, generating ideas for new products and services, creating a scalable engineering approach, establishing the delivery infrastructure, and providing marketing, sales, and customer service support.

- Privately Held Company Founded in 2000
- 100% Management Owned
- · Headquartered in Jacksonville, Florida
- Listed on Inc. Magazine's list of the 500 Fastest Growing Companies
- Serving More Than 2.5 Million Product Users





#### PROTECTING CUSTOMERS' IDENTITIES...AND YOUR BOTTOM LINE

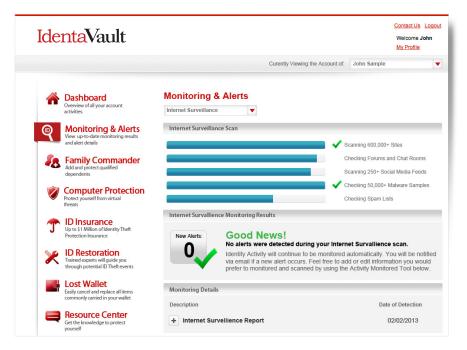
Once every four seconds, someone becomes a victim of identity theft. Criminals victimize millions of consumers each year by stealing and misusing personal information.

The personal time and financial cost to recover from Identity theft can be staggering. Recent data from Javelin Strategy & Research estimates that total expenses related to identity theft have risen to more than \$4,600 per incident, plus lost wages for the time it takes to resolve such issues.

Ocenture's white- and private-label identity theft protection solutions allow clients like you to leverage the relationship you already enjoy with your customers to build your brand, not a third party's. As a product differentiator, a cross-sell or

a retention tool, identity theft protection services increase your customers' sense of security, while growing your bottom line and brand relevance.

- Monthly & Real-Time Identity Monitoring
- Monthly & Real-Time Fraud Alerts
- Personalized Identity Risk Scores & Reporting
- Full-Service Identity Restoration
- Identity Theft Insurance
- Anti-Virus / Anti-Spyware Software
- Software Firewall
- Digital Vault
- Digital File Shredder





#### LESS DOWNTIME FOR THEM. MORE REVENUE FOR YOU.

Ocenture's Technology Support offers on-demand access to reliable technicians 24 hours a day, seven days a week. In addition, our network of 14,000+ certified technicians are available to provide on-site support at deeply discounted rates. We also offer a comprehensive suite of technology support services that include: secure online data backup, anti-virus and anti-spyware protection, self-help support, and a best practices assessment.

- Remote Tech Support
- On-site Tech Support
- Remote Data Backup
- Anti-Virus / Anti-Spyware Software
- Self-Help Database
- Best Practices Assessment
- Computer Hardware Insurance Policy



### BENEFITS SUITE ONLINE DATA BACKUP



#### PEACE OF MIND FOR CUSTOMERS AND THEIR DIGITAL ASSETS

Ocenture's data backup solutions help protect valuable property with secure, off-site, automatic backup services that are easy to use and keep data safe from catastrophic loss.

#### BACKUP, SYNC, SHARE.

We make backing up data simple and secure with state-of-the-art encryption, cross-platform support (Mac, Windows, and Linux), automatic backup, historical versioning, and retention of deleted files for as long as a member may need them. Our flexible sync solution ensures all of your important documents, pictures, music, and movies are in

constant synchronization among any number of devices. In addition, members can distribute all file types, including documents, music, movies, and pictures in private ShareRooms. Members can create as many ShareRooms as they need – there's no limit.

- Secure Online Backup
- Secure Sync
- Easy Sharing
- Easy Restore



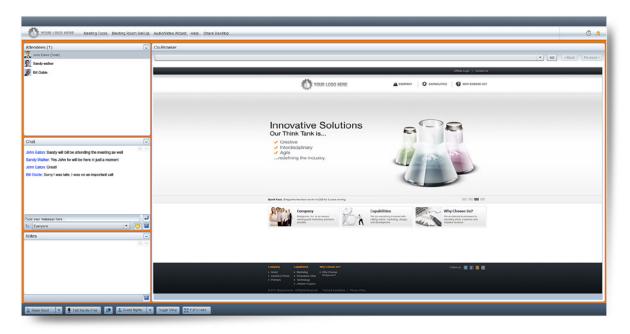


#### COST EFFECTIVE TOOLS FOR CONDUCTING MEETINGS ONLINE

Audio and Web Conferencing are vital technologies to the small and medium-sized business (SMB) markets in the U.S. These tools are seeing increased adoption based on businesses' interest in cost savings, productivity improvement, mobility/telecommuting, and convenient collaborative communications. The total market for audio and Web Conferencing will grow at a five-year CAGR of 12 percent to \$2.7 billion in 2014.

Ocenture's Web & Video Conferencing allows users to share audio, high-quality video, and presentation files via web conference with clients, coworkers, prospects, and vendors. It's all done over the web...so they won't have any software hassles.

- Document, Application, and Desktop Sharing
- Rich Multimedia Experience
- Integrated Audio
- Enhanced Video Services
- · Meeting Recording, Editing, and Playback
- No Software to Download
- Easy Meeting Invites
- Meeting Chat
- · Presentation Notes Panel





#### ENLIGHTEN YOUR SALESFORCE WITH STREAMLINED MESSAGING

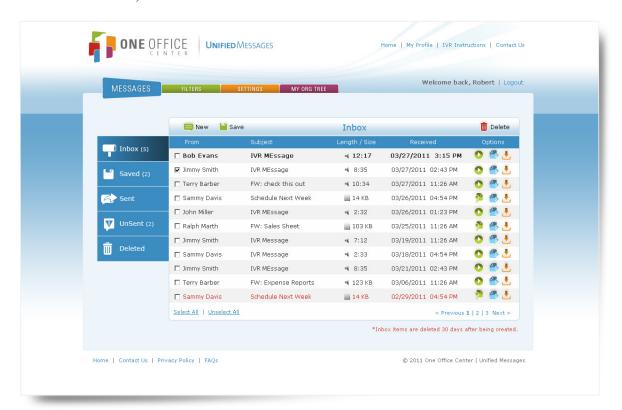
Communicating to a constantly changing and a broadly dispersed salesforce can be challenging, especially when your team is organized in numerous multi-level down-lines.

Unified Messages is an easy-to-use tool for defining target groups in your down-line by title, location, time in the organization, or language preference. All members can create a down-line message using either an interactive telephone recording system (IVR), or by uploading an audio recording on the website. The application uses the attributes selected by the sender to deliver an audio and/

or text message to the desired audience, and notifies them of the new message using text messaging and/or emails.

Keeping in touch with your ever-changing workforce is now simplified and cost effective with Unified Messages.

- Multi-Level Down-Lines
- · Access via Phone or Online
- Speech, Text & Email Messages
- Custom Delivery Filters



#### BENEFITS SUITE SHOPPING & ENTERTAINMENT



## CREATING VALUE WITH EVERYDAY SAVINGS

Ocenture's dining, shopping and entertainment discount program provides members with savings of up to 50% at 300,000+ locations across the U.S. and Canada, including movie theaters, concerts and theaters, sporting events, fitness clubs, retail shopping and much more.

Members also have access to rental car discounts, hotel discounts and vacation rental discounts that can be used at thousands of locations worldwide.

- Theme Parks
- Sporting Events
- Movie Theaters
- Everyday Shopping
- And Much More...
- Restaurants
- Travel
- Museums & Zoos
- · Health & Fitness

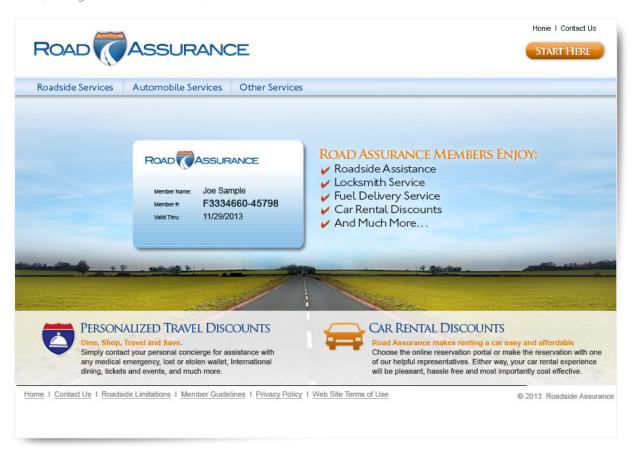




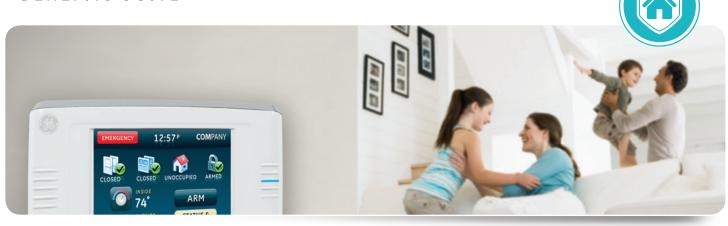
#### KEEPING MEMBERS MOVING AND ON THE GO

Ocenture's Roadside Assistance program offers progressive levels of emergency roadside service and other discount benefits designed to provide peace of mind and help members when they need it the most. Our professional network of dispatchers is available 24 hours a day, 7 days a week, throughout the United States, Puerto Rico and Canada.

- Roadside Assistance
- Locksmith Services
- Fuel Delivery Services
- · Car Rental Discounts
- · And Much More...



### BENEFITS SUITE ALARM SECURITY



#### PROTECTION FOR YOUR CUSTOMERS AND THEIR BUSINESSES

Ocenture has partnered with Monitronics, Reliance Protectron, and GE Security to provide state-of-the-art UL monitoring solutions under the Trust Alarm brand. Monitronics (U.S.) and Reliance Protectron (CA) are two of the largest and fastest growing residential alarm security companies and are both award-winning, CSAA 5-Diamond certified monitoring centers. The GE Security brand is the gold standard in home alarm security and monitoring systems. All Trust Alarm protection packages are professionally installed and operationally verified. None of our home security systems are self-installed or doit-yourself. We provide a professional installation on every alarm system at no additional cost to your customers.

To accomplish this, Trust Alarm has created a nation-wide network of certified installation technicians that are professional, bonded, licensed, and insured. All this value and security is available to your customers for less than \$2 a day.

- · Award-winning Monitoring
- Superior GE Security Equipment
- · Professionally Installed
- Wireless Installation
- · Remote Arm & Disarm
- · Surveillance Camera-Ready
- Flexible Protection Packages



### BENEFITS SUITE CREDIT MONITORING

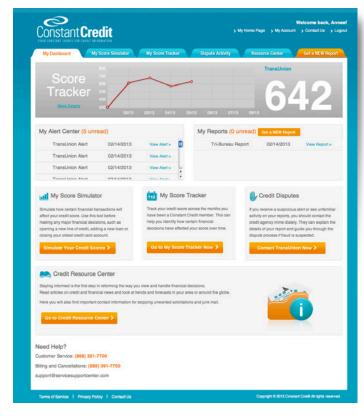


#### GIVING CUSTOMERS CREDIT WHEREVER AND WHENEVER

Ocenture's Credit Monitoring programs offer members a one-stop solution for the credit information they need to become – and stay – an informed consumer. With our comprehensive plans, members can review their past credit history, check their current score and even use a simulator tool to get insight into what their credit could look like tomorrow.

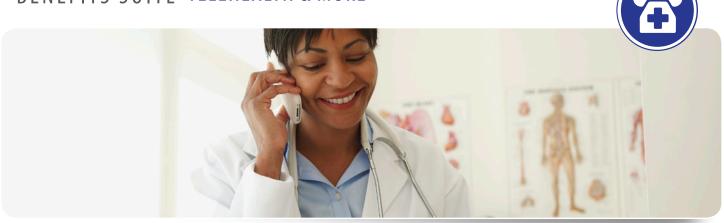
Ocenture's Credit Monitoring programs offer a direct connection to the three major national credit bureaus as well as an innovative virtual toolset to provide members with the most complete and cost-effective offerings on the market today.

- Credit Monitoring
- Real-Time Alerts
- Identity Validation
- Full Access to Credit Reports
- Score Tracker
- Score Simulator
- Resource Center





#### BENEFITS SUITE TELEHEALTH & MORE



# PROVIDING CONVENIENT, COST-EFFECTIVE HEALTH CARE

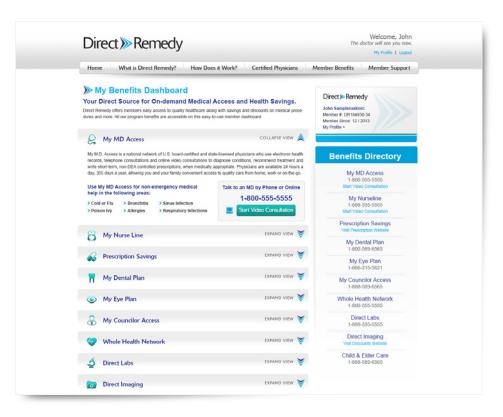
Ocenture's Telehealth program gives members access to top quality healthcare and savings, wherever and whenever needed. Our program includes a network of U.S. board-certified doctors who are available to resolve medical issues by phone or online video, 24 hours a day, 7 days a week. Our doctors can diagnose, recommend treatment and write non-DEA controlled prescriptions.

In addition, Ocenture's Telehealth program includes special savings and discounts on health care needs such as prescriptions, dental, vision, labs and more.

Our Prescription Savings Card allows members and their families to pay a discounted fee at the point of service for both name-brand and generic prescriptions at widely recognized participating pharmacy locations nationwide, including independent and local neighborhood pharmacies.

Ocenture's Telehealth program is not insurance, but simply a better way for individuals to get the care they need quickly, easily and cost-effectively.

- Free Doctor Consultations
- Free Psychologist Consultations
- Free Nurse Line
- Prescription Savings & Discounts
- Chiropractic Discounts
- · Alternative Health Savings
- Savings on Dental & Vision
- Discounts on Labs & Imaging
- U.S. Board-Certified Physicians



# **'ocenture**®





#### **United States**

Corporate Headquarters:

6440 Southpoint Parkway Suite 300 Jacksonville, Florida 32216

#### Mailing Address:

PO Box 1559 Ponte Vedra Beach, Florida 32004

(904) 766-1600 Voice (407) 393-5517 Fax us@ocenture.com

#### Romania

Str. Pantelimon Halipa nr. 13B lasi, 700661 Romania



